





WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Contract #	325040	Date Entered	08/01/12
Schedule Dates	09/12/12-09/17/12	Last Modified	09/14/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Entered By	Jill Hipskind
Agency	Greer, Margolis, Mitchell & Associates (2890)	Co-Op	No
Product	Political - Federal Candidate (1067)	Headline #	06260212
Brand	1536/OBAMA FOR AMERICA (134148)	Order Type	Normal
Sales Office	Telerep/Philadelphia, Philadelphia (1057)	Package Deal	
Buyer Name	BASSETT,LAURA /	Commission %	15.00
Phone/Fax	95/101/1536	Commission	\$15,808.50
CPE	National/Political	Net Total	\$89,581.50
Account Types	Standard	Sales Tax	
Billing Type	OBAMA FOR AMERICA		
Comments			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
6.0	© Revised Line / Spot	09/15/12-09/15/12	6	:30	6A- 8A (EST)							1					Charlotte (WSOC)		8/1/12
6.1	Normal Line / Spot	09/15/12-09/15/12	6	:30	6A- 7A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
7.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	6A- 7A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		9/6/12
8.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	7A- 8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
9.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	8A- 9A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
10.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	6A- 7A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)		8/1/12
11.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	7A- 8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
12.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	8A- 9A (EST)							1		1	\$250.00	\$250.00	Charlotte (WSOC)		8/1/12
13.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	9A- 10A (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)		8/1/12
13.1	Revised Line / Spot	09/12/12-09/14/12	6	:30	9A- 10A (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)		8/1/12
13.2	Normal Line / Spot	09/12/12-09/14/12	6	:30	9A- 10A (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)		8/1/12
14.0	© Revised Line / Spot	09/11/12-09/14/12	6	:30	10A- 11A (EST)							1		1	\$245.00	\$245.00	Charlotte (WSOC)		9/6/12
14.1	Revised Line / Spot	09/12/12-09/14/12	6	:30	10A- 11A (EST)							1		1	\$245.00	\$245.00	Charlotte (WSOC)		9/7/12
14.2	Normal Line / Spot	09/12/12-09/14/12	6	:30	10A- 11A (EST)							1		1	\$245.00	\$245.00	Charlotte (WSOC)		9/7/12

## CONFIRMATION CONTRACT

C-Listed Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

**Contract #** 325040  
**Schedule Dates** 09/12/12-09/17/12  
**Advertiser** Po/B Obama/D/Pre/US (16256)  
**Agency** Greer, Margolis, Mitchell & Associates (2890)  
**Product** Political - Federal Candidate (1067)  
**Brand** 1536/OBAMA FOR AMERICA (134148)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** BASSETT, LAURA  
**Phone/Fax** /  
**CPE** 95/101/1536  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA FOR AMERICA

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Date Entered	08/01/12	Charlottesville (WSOC) By Broadcast Month	Spots	Rate
Last Modified	09/14/12			
Entered By	Jill Hipskind			
CO-OP	No			
Headline #	06260212			
Order Type	Normal			
Package Deal				
Commission %	15.00			
Net Total	\$15,808.50			
Sales Tax	\$89,581.50			

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
15.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	10:58A- 12P (EST)	4			X	X	X						Charlotte (WSOC)		8/1/12	
15.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	10:58A- 12P (EST)	4			X	X	X				4	\$325.00	\$1,300.00	Charlotte (WSOC)		9/6/12
15.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	12P- 1P (EST)	4			X	X	X							Charlotte (WSOC)		8/1/12
16.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	12P- 1P (EST)	4			X	X	X				4	\$245.00	\$980.00	Charlotte (WSOC)		8/1/12
17.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	12P- 12:30P (EST)									1	\$200.00	\$200.00	Charlotte (WSOC)		9/6/12	
17.0.1	Preempt	09/15/12																Charlotte (WSOC)		8/1/12
18.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	12P- 12:30P (EST)									1	\$200.00	\$200.00	Charlotte (WSOC)		8/1/12	
19.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	4P- 5P (EST)				X	X	X							Charlotte (WSOC)	Program Change/Exception - FOOTBALL	8/1/12
19.1	Revised Line / Spot	09/11/12-09/14/12	6	:30	4P- 5P (EST)				X	X	X							Charlotte (WSOC)		8/1/12
19.2	Normal Line / Spot	09/12/12-09/14/12	6	:30	4P- 5P (EST)				X	X	X							Charlotte (WSOC)		9/6/12
20.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	5P- 5:30P (EST)				X	X	X							Charlotte (WSOC)		9/7/12
20.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	5P- 5:30P (EST)				X	X	X				5	\$700.00	\$3,500.00	Charlotte (WSOC)		8/1/12
21.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	5:30P- 6P (EST)				X	X	X							Charlotte (WSOC)		8/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Contract #	325040	Date Entered	08/01/12
Schedule Dates	09/12/12-09/17/12	Last Modified	09/14/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Entered By	Jill Hipskind
Agency	Greer, Margolis, Mitchell & Associates (2890)	CO-OP	No
Product	Political - Federal Candidate (1067)	Headline #	06260212
Brand	1536/OBAMA FOR AMERICA (134148)	Order Type	Normal
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Package Deal	
Sales Office	Telerep/Philadelphia, Philadelphia (1057)	Commission %	15.00
Buyer Name	BASSETT,LAURA	Commission	\$15,808.50
Phone/Fax	/	Net Total	\$89,581.50
CPE	95/101/1536	Sales Tax	
Account Types	National/Political		
Billing Type	Standard		
Comments	OBAMA FOR AMERICA		

Contract Agency/Advertiser:																			
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	5:30P- 6P (EST)	5		X	X	X				5	\$750.00	\$3,750.00	Charlotte (WSOC)		9/6/12
22.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	6P- 6:30P (EST)	2		X	X	X	X			2			Charlotte (WSOC)		9/6/12
22.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	6P- 6:30P (EST)	6		X	X	X	X			6	\$900.00	\$5,400.00	Charlotte (WSOC)		9/6/12
23.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	6P- 6:30P (EST)	6		X	X	X				6	\$390.00	\$390.00	Charlotte (WSOC)		9/6/12
24.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	6P- 6:30P (EST)	6						1		1	\$390.00	\$390.00	Charlotte (WSOC)		9/6/12
25.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	6:58P- 7:30P (EST)	4		X	X	X	X			1	\$925.00	\$925.00	Charlotte (WSOC)		9/6/12
25.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	6:58P- 7:30P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		9/6/12
26.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	7:30P- 7:56P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		9/6/12
26.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	7:30P- 7:56P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		9/6/12
27.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	7:30P- 7:56P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		9/6/12
28.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	7P- 8P (EST)	1						1		1	\$400.00	\$400.00	Charlotte (WSOC)		9/6/12
29.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	7:30P- 8P (EST)	1						1		1	\$500.00	\$500.00	Charlotte (WSOC)		9/6/12
30.0	Revised Line / Spot	09/17/12-09/17/12	6	:30	8P- 10P (EST)	1						1		1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		9/6/12
30.1	Normal Line / Spot	09/12/12-09/12/12	6	:30	8:30P- 9P (EST)	1						1		1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		9/6/12

## CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Charlotte (WSOC)		Spots	Rate
By Broadcast Month	Sep. 2012	145	\$105,390.00
Grand Total:		145	\$105,390.00



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Contract # 325040  
Schedule Dates 09/12/12-09/17/12  
Advertiser Pol/B Obama/D/Pre/US (16256)

Agency Greer, Margolis, Mitchell & Associates (2890)  
Product Political - Federal Candidate (1067)  
Brand 1536/OBAMA FOR AMERICA (134148)  
Salesperson Telerp/Philadelphia, Philadelphia (1057)

Buyer Name BASSETT, LAURA  
Phone/Fax /  
CPE 95/101/1536  
Account Types National/Political  
Billing Type Standard  
Comments OBAMA FOR AMERICA

Date Entered	08/01/12	Charlotte (WSOC)	Spots	Rate
Last Modified	09/14/12	By Broadcast Month	145	\$105,390.00
Entered By	Jill Hipskind	Sep. 2012		
CO-OP	No	Grand Total:	145	\$105,390.00
Headline #	06260212			
Demo				
Order Type	Normal			
Package Deal				
Commission %	15.00			
Commission	\$15,808.50			
Net Total	\$89,581.50			
Sales Tax				

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	10P- 11P (EST)				1			1		1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		8/11/12
32.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	9P- 10P (EST)						1		1	1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		8/11/12
33.0	Revised Line / Spot	09/14/12-09/14/12	6	:30	10P- 11P (EST)						1		1	1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		8/11/12
33.1	Normal Line / Spot	09/14/12-09/14/12	6	:30	10P- 11P (EST)						2		2	2	\$2,500.00	\$5,000.00	Charlotte (WSOC)		9/7/12
34.0	Revised Line / Spot	09/16/12-09/16/12	6	:30	9P- 11P (EST)						1		1	1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		8/11/12
34.1	Normal Line / Spot	09/15/12-09/15/12	6	:30	9P- 10P (EST)						1		1	1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		9/14/12
35.0	Revised Line / Spot	09/14/12-09/14/12	6	:30	11P- 11:35P (EST)						1		1	1	\$600.00	\$600.00	Charlotte (WSOC)		8/11/12
35.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	11P- 11:35P (EST)				5		X	X	X	6	\$750.00	\$4,500.00	Charlotte (WSOC)		9/6/12
36.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	11P- 11:35P (EST)						1		1	1	\$850.00	\$850.00	Charlotte (WSOC)		8/11/12
37.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	11:30P- 12:05A (EST)						1		1	1	\$600.00	\$600.00	Charlotte (WSOC)		8/11/12
38.0	Revised Line / Spot	09/11/12-09/13/12	6	:30	11:35P- 12:02A (EST)				3		X	X	X				Charlotte (WSOC)		8/11/12
38.1	Normal Line / Spot	09/12/12-09/13/12	6	:30	11:35P- 12:02A (EST)				3		X	X	X	3	\$375.00	\$1,125.00	Charlotte (WSOC)		9/6/12
39.0	Revised Line / Spot	09/15/12-09/15/12	6	:30	10P- 11:30P (EST)						1		1	1	\$1,800.00	\$3,600.00	Charlotte (WSOC)		9/7/12
39.1	Normal Line / Spot	09/12-09/15/12	6	:30	8P- 11:30P (EST)						2		2	2	\$1,800.00	\$3,600.00	Charlotte (WSOC)		9/7/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Contract # 325040											Date Entered	08/01/12
Schedule Dates	09/12/12-09/17/12	Last Modified	09/14/12									
Advertiser	Pol/B Obama/D/Pre/US (16256)	Entered By	Jill Hipskind									
Agency	Greer, Margolis, Mitchell & Associates (2890)	CO-OP	No									
Product	Political - Federal Candidate (1067)	Headline #	06260212									
Brand	1536/OBAMA FOR AMERICA (134148)	Demo										
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal									
Sales Office	BASSETT,LAURA	Package Deal										
Buyer Name		Commission %	15.00									
Phone/Fax	/	Commission	\$15,808.50									
CPE		Net Total	\$89,581.50									
Account Types		Sales Tax										
Billing Type	National/Political											
Comments	Standard											
	OBAMA FOR AMERICA											

9		By Broadcast Month	Spots	Rate
Sep 2012			145	\$105,390.00
Grand Total:			145	\$105,390.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW/	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.0	Revised Line / Spot	(09/17/12-09/17/12)	6	:30	9A- 10A (EST)	1											Charlotte (WSOC)		8/1/12
44.1	Normal Line / Spot	09/17/12-09/17/12	6	:30	9A- 10A (EST)	2								2	\$245.00	\$490.00	Charlotte (WSOC)		9/7/12
45.0	Revised Line / Spot	09/17/12-09/17/12	6	:30	10A- 11A (EST)	1	X										Charlotte (WSOC)		8/1/12
45.1	Normal Line / Spot	09/17/12-09/17/12	6	:30	10A- 11A (EST)	2	X							2	\$245.00	\$490.00	Charlotte (WSOC)		9/7/12
46.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	10:58A- 12P (EST)	1								1	\$325.00	\$325.00	Charlotte (WSOC)		9/7/12
47.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	12P- 1P (EST)	1								1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12
51.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	6:58P- 7:30P (EST)	1								1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12
51.0.1	Closed Preempt	09/17/12															Charlotte (WSOC)		8/1/12
52.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	7:30P- 7:56P (EST)	1											Charlotte (WSOC)		8/1/12
52.0.1	Closed Preempt	09/17/12															No Avail/Exception -		
53.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	11P- 1:35P (EST)	1											Charlotte (WSOC)		8/1/12
54.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	11:35P- 12:02A (EST)	1								1	\$750.00	\$750.00	Charlotte (WSOC)	No Avail/Exception -	
55.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	12:05A- 12:35A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
56.0	Revised Line / Spot	09/14/12-09/14/12	6	:30	12:35A- 1A (EST)	2	X	X	X	X				1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
																	Charlotte (WSOC)		9/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Brand	Political - Federal Candidate (1067)
Salesperson	1536/OBAMA FOR AMERICA (134148)
Sales Office	Telerep/Philadelphia, Philadelphia (1057)
Buyer Name	BASSETT, LAURA
Phone/Fax	/
CPE	95/10/1536
Account Types	National/Political
Billing Type	Standard
Comments	OBAMA FOR AMERICA

## Contract # 325040

Schedule Dates  
09/12/12-09/17/12

Date Entered	08/01/12	Charlotte (WSOC)	08/01/12
Last Modified	09/14/12	By Broadcast Month	Spots
Entered By	Jill Hipskind	Sep. 2012	145
CO-OP	No	Grand Total:	\$105,390.00
Headline #	06260212	Date	145
Demo		Comments	\$105,390.00
Order Type	Normal	Entered	
Package Deal		Date	
Commission %	15.00	Comments	
Commission	\$15,808.50	Entered	
Net Total	\$89,581.50	Date	
Sales Tax		Comments	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPN	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	5:30A- 6A (EST)	4		X	X	X				4	\$375.00	\$1,500.00	Charlotte (WSOC)		9/7/12
57.0	Normal Line / Spot	09/12/12-09/14/12	6	:30	6:30A- 7A (EST)	2		X	X	X							Charlotte (WSOC)		9/6/12
57.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	6:30A- 7A (EST)	4		X	X	X				4	\$750.00	\$3,000.00	Charlotte (WSOC)		9/7/12
58.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	5A- 5:30A (EST)	1	X							1	\$425.00	\$425.00	Charlotte (WSOC)		9/6/12
59.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	8A- 9A (EST)	2	X							2	\$725.00	\$1,450.00	Charlotte (WSOC)		9/6/12
60.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	5:30P- 5:30P (EST)	2	X							2	\$950.00	\$1,700.00	Charlotte (WSOC)		9/6/12
61.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	5:30P- 6P (EST)	2	X							2	\$875.00	\$1,750.00	Charlotte (WSOC)		9/6/12
62.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	6P- 6:30P (EST)	2	X							2	\$1,100.00	\$2,200.00	Charlotte (WSOC)		9/6/12
63.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	7A- 8A (EST)	2	X							2	\$775.00	\$1,550.00	Charlotte (WSOC)		9/6/12
64.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	6:30A- 7A (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC)		9/6/12
65.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	9P- 10P (EST)	1								1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		9/7/12
66.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	4P- 5P (EST)	1	X							1	\$600.00	\$600.00	Charlotte (WSOC)		9/7/12
67.0	M/G For 51.0,1,52.0,1 / Spot	09/17/12-09/17/12	6	:30	4P- 5P (EST)	2	X							2	\$400.00	\$800.00	Charlotte (WSOC)		9/14/12
68.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	3P- 4P (EST)	2	X							2	\$200.00	\$400.00	Charlotte (WSOC)		9/14/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE

Telerep/Philadelphia  
Telerep/Philadelphia, Philadelphia (1057)  
BASSETT, LAURA  
/

Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

Product  
Political - Federal Candidate (1057)  
1536/OBAMA FOR AMERICA (134148)

Normal  
15.00  
\$15,808.50  
\$89,581.50

National/Political  
Standard  
OBAMA FOR AMERICA

**Contract # 325040**

09/12/12-09/17/12

08/01/12  
09/14/12Last Modified  
Entered By

Sep. 2012

Jill Hipskind

CO-OP

No

Headline #

06260212

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/14/12

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145

\$105,390.00

145